A busy dental chair is a profitable practice

Patients may feel the need to book a dental appointment at any time and for many looking online is second nature, especially out of practice opening hours. Zesty is a new online booking service that caters for your needs.

Zesty’s open online booking system that caters for your needs.

Not only that, but Zesty provides each practice with a dedicated page that allows the potential patient to get to know the practice and familiarises them with the treatment they offer. The move to online booking allows for greater control over the quality of the service that it provides its customers. It operates a quick turnaround policy so customers don’t have to wait around for their appointments, allowing them to provide a more professional experience for their patients. Sparkle Dental Labs offer a guaranteed three-day turnaround on urgent and priority labs work. Dr Gigi J. Dentist and Implant Surgeon at Broadway Dental Centre in Tooting, London says: "The team at Sparkle Dental Labs has been extremely helpful and highly professional. The work is delivered on time and to date the work has been of the highest quality with great attention to detail. I have no hesitation at all in recommending them. Keep up the excellent work and customer care!"

For any additional information please call 0800 138 6255 or email customerservice@sparkledentallabs.co.uk or visit www.sparkledentallabs.co.uk

The Hydrodynamic Electric Toothbrush leads the way

A new era in toothbrushing has begun with the innovative Hydrodynamic Electric Toothbrush, developed by leading Swiss oral healthcare expert Curaprox. No other toothbrush on the market can compete with its incredible 42,000 sonic waves per minute. An intense hydrodynamic effect is created when the curved oscillating toothbrush combats with water, toothpaste and saliva. Plaque is removed easily and quickly and the toothbrush has an ergonomic design.

In the past, hydrodynamic toothbrushing was difficult for some users to master. The Curaprox oscillating toothbrush is soft and easy to use, it is suitable for most patients including children, and comes with oral healthcare expert Curaprox’s brand new website – Curaprox.co.uk – where you can further learn about oral hygiene.

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DMG UK
Get to know the Linda Greenwall video on DMG UK’s website

Deep Clean, manual cleaning of oral debris is the first step to achieving a tooth clean that is both reliable and effective.

DMG’s new cleaning system is designed to meet these needs, providing a simple yet effective way to achieve a deep clean.

DMG’s precision nozzles deliver a controlled and targeted flow of air and water to remove oral debris, ensuring a thorough and effective clean that is gentle on the patient’s mouth.

DMG’s new cleaning system is available in a range of sizes to suit different practice needs, making it easy to choose the right system for your practice.

Contact DMG UK today to find out more about our new cleaning system and how it can benefit your practice.

And after two-days of lectures and practical experiences, delegates can relax, evaluate the experience and look forward to another exciting year of developments in our discipline. "I have worked twice with Roger Gullidge as my Design Consultant; the first was in 1997 on the refurbishment of the dental practice of a Consultant; the second was in 2007 on a new build for a Consultant. Roger Gullidge is an alternative to conventional treatment, and is particularly useful in cases where conventional treatment is not effective. It is therefore important that the dentist is aware of the possible complications and side effects of icon treatment, and should only use it when appropriate. In the majority of cases, the product is effective in controlling pain and preventing recurrence of the lesion.

DMG UK’s website uk.dmg-dental.com. For more information please call John Grant on 0113 8343705 or visit their website DMG Dental Products (UK) Ltd 1560 Lodge Road, Leeds LS11 8RA, or email paula@dmg-dental.co.uk.